

# **How GTM provides carbon offsetting**

## Our Carbon Offset programme offers businesses the opportunity to

- **Measure** the carbon cost of their business travel
- **Choose** sustainable projects to benefit from carbon credits
- **Calculate** the total monetary cost of the carbon used in business travel
- **Settle** the carbon credit efficiently
- **Receive** confirmatory certification

# Measure

**Find out how much carbon you are using on each business trip**



We use industry-defined methodology to determine the total carbon cost of business journeys you take and provide you with a figure expressed in kilograms of carbon for each trip

*So, each time you take a journey, you know the amount of carbon used to make that trip*

# Choose

**Decide which sustainable projects you would like to support**



We have selected three projects, based in Vietnam and Cambodia, to benefit from carbon credit purchases - you can select whether you want to support projects aimed at biogas, biodiversity or access to clean water

*So, you can select which projects you want to support and you can choose whether to receive updates about them*

# Calculate

**Work out the current monetary value of your total carbon use**



Based on the project or projects you choose, we will show you the total monetary cost of offsetting your total business travel carbon cost

*So you can understand how much your carbon cost increases or decreases over time, to help you make decisions about how to reduce your impact in future*

# Settle

**Buy carbon credits that match the amount of carbon used in your business travel**



The payment for the carbon credits is made and used to develop the projects you have chosen - we can arrange to pay the monetary cost for you and invoice you after these credits are settled on your behalf

*So you know that your carbon offset costs are regularly and efficiently being settled through GTM*

# Receive certification

**Make sure you can  
prove you have bought  
carbon credits**



We can provide you with certificates that cover all of the carbon credits you have settled - these certificates are regularly retired, so you know they cannot be sold on by other parties

*So you can demonstrate your corporate social responsibility credentials and share the good news with shareholders, staff, customers and other stakeholders*

# Carbon offset projects

You can choose between any one, two or all three of the following projects

## Project one

Biogas in Vietnam

## Project two

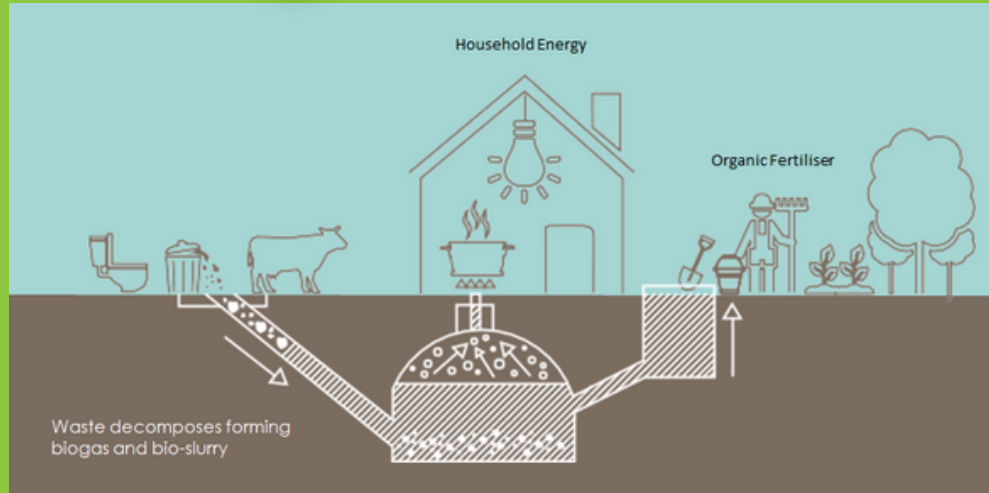
Keo Seima Wildlife Sanctuary in Cambodia

## Project three

Access to clean water in Cambodia



# 1. Biogas in Vietnam



# 1. Biogas in Vietnam

A project to deploy decomposing technology to convert farm animal manure into gas for cooking, heating and generating electricity

## Impact

- 2,757 rural jobs created
- 15,935 hectares of forest preserved
- 60-90 minutes per day reduced work for women

# 2. Keo Seima in Cambodia



## 2. Keo Seima in Cambodia

Keo Seima Wildlife Sanctuary is home to more than 950 wild species and supports livelihoods for the Bunong people.

### Impact

- 25,000 hectares of deforestation avoided
- 15 species new to science identified
- 449 local jobs created and 782 children in education programmes

# 3. Clean water in Cambodia



# 3. Clean water in Cambodia

Hydrologic, a Cambodian social enterprise, produces ceramic water purifiers locally with local materials, providing local employment.

## Impact

- 90,000 tonnes of CO2 saved per year
- 600,000+ filters distributed, providing clean water to 1m+ people
- 60% of Hydrologic's senior staff are women



# Global Travel Management

Business Travel Specialists